

Sarit Brik UX/UI Designer

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📁 [Portfolio](#)

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INTRODUCTION

With a versatile background encompassing roles, I have consistently thrived in collaborative environments, finding innovative solutions to diverse challenges. As part of my work at Elbit Systems, I have the opportunity to participate in UX/ UI processes, conducting user research, interviews and requirements to understand user behaviors and needs.

Elbit Systems C4I and Cyber

Executive Assistant
to the CTO
2017-2023

- In addition to my official position I engage in the field of UX/UI design:
- conducting users research, users interviews, create user flows, wireframes and interactive prototype.
- Prepare and deliver high-quality presentations, for internal and external stakeholders.
- Interact cross-functionally with departments, employees, vendors and customers.
- Efficiently coordinate and manage complex projects across the organization, ensuring seamless execution and timely delivery, working in high-pressure environment.

Marcom Specialist
2016-2017

- Develop and execute marketing plans that increase sales and revenue.
- Coordinate all Marcom issues from requirement to concept and timely execution (marketing materials-brochures, catalogs, presentations, giveaways, company conferences etc...)

Employee Experience
Manager
2015-2016

- Managing the Employee Experience team.
- Lead Employee Experience plan, develop and implement comprehensive wellbeing programs and initiatives to improve employee satisfaction and well-being.
- The survey results demonstrated a high level of employee satisfaction and engagement following the events.

Yes Television
Welfare Specialist
2009- 2015

- Develop and implement wellbeing and motivations programs that support employee's achievement and goal attainment.
- Building annual wellbeing programs and budgets, supporting managers at different levels regarding activities in their departments.
- Working with the Marketing and Content Division - managing internal campaigns for assimilating internal content and messages.

EDUCATION

Bar Ilan University 2009-2010 | M.A Law

The collage of management 2003-2006 | B.A, Specialization in human resources and marketing

CERTIFICATION

UX Designer | 2022 By Dr. Ofer Monar -University of Haifa

SKILLS

Softwares Axure, Figma, Excel, PowerPoint

Languages Hebrew (native), English (High level)

MILITARY SERVICE

1998-2000: Intelligence corps