

Sarit Brik | UX Designer

 saritbrik@gmail.com

 [050-6694044](tel:050-6694044)

 [Portfolio](#)

 [linkedin](#)

INTRODUCTION

With a versatile background encompassing roles, I have consistently thrived in collaborative environments, finding innovative solutions to diverse challenges. As part of my work at Elbit Systems, I have the opportunity to participate in UX processes, conducting user research, interviews and requirements to understand user behaviors and needs.

Elbit Systems C4I and Cyber

Executive Assistant
to the CTO
2017-2023

- In addition to my official position I engage in the field of UX design:
- conducting users research, users interviews, create user flows, wireframes and interactive prototype.
- Prepare and deliver high-quality presentations, for internal and external stakeholders.
- Interact cross-functionally with departments, employees, vendors and customers.
- Efficiently coordinate and manage complex projects across the organization, ensuring seamless execution and timely delivery, working in high-pressure environment.

Marcom Specialist
2016-2017

- Develop and execute marketing plans that increase sales and revenue.
- Coordinate all Marcom issues from requirement to concept and timely execution (marketing materials-brochures, catalogs, presentations, giveaways, company conferences etc...)

Employee Experience
Manager
2015-2016

- Managing the Employee Experience team.
- Lead Employee Experience plan, develop and implement comprehensive wellbeing programs and initiatives to improve employee satisfaction and well-being.
- The survey results demonstrated a high level of employee satisfaction and engagement following the events.

Yes Television
Welfare Specialist
2009- 2015

- Develop and implement wellbeing and motivations programs that support employee's achievement and goal attainment.
- Building annual wellbeing programs and budgets, supporting managers at different levels regarding activities in their departments.
- Working with the Marketing and Content Division - managing internal campaigns for assimilating internal content and messages.

EDUCATION

Bar Ilan University 2009-2010 | M.A Law

The collage of management 2003-2006 | B.A, Specialization in human resources and marketing

CERTIFICATION

UX Designer | 2022 By Dr. Ofer Monar -University of Haifa

SKILLS

Softwares Axure, Excel, PowerPoint

Languages Hebrew (native), English (High level)

MILITARY SERVICE

1998-2000: Intelligence corps