

Sarit Brik

UX/UI Designer

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INTRODUCTION

With a versatile background encompassing roles, I have consistently thrived in collaborative environments, finding innovative solutions to diverse challenges. As part of my work at Elbit Systems, I have the opportunity to participate in UX/ UI processes, conducting user research, interviews and requirements to understand user behaviors and needs.

Elbit Systems C4I and Cyber UX/UI Design 2024	<p>In addition to my official position I engage in the field of UX/UI design: Leading the end-to-end product design process for a complex system, ensuring a user-centric and data-driven approach.</p> <p>Designing wireframes, prototypes, and mockups to effectively communicate product functionality and aesthetics.</p> <p>Translating complex concepts into intuitive, functional design solutions using advanced design tools.</p> <p>Conducting user research and market analysis to uncover insights, address pain points, and identify opportunities for improvement.</p>
Executive Assistant to the CTO 2017-Today	<p>Prepare and deliver high-quality presentations, for internal and external stakeholders.</p> <p>Interact cross-functionally with departments, employees, vendors and customers.</p> <p>Efficiently coordinate and manage complex projects across the organization, ensuring seamless execution and timely delivery, working in high-pressure environment.</p>
Marcom Specialist 2016-2017	<p>Develop and execute marketing plans that increase sales and revenue. Coordinate all Marcom issues from requirement to concept and timely execution (marketing materials-brochures, catalogs, presentations, giveaways, company conferences etc...)</p>
Employee Experience Manager 2015-2016	<p>Lead Employee Experience plan, develop and implement comprehensive wellbeing programs and initiatives to improve employee satisfaction and well-being.</p>

CERTIFICATION

UX Designer | 2022 By Dr. Ofer Monar -University of Haifa

EDUCATION

Bar Ilan University 2009-2010 | M.A Law
The collage of management 2003-2006 | B.A, Specialization in human resources and marketing

SKILLS

Softwares: Axure, Figma, Excel, PowerPoint
Languages Hebrew (native), English (High level)

MILITARY SERVICE

1998-2000: Intelligence corps